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Under Armour[®] launches in Japan the first baseball shoe using Pebax[®] Clear outsole

Founded in 1996, Under Armour is the originator of performance apparel engineered to keep athletes cool, dry and light throughout the course of a game, practice or workout. Under Armour[®]'s mission is to provide the world with technically advanced apparel and footwear products, engineered with superior and innovative materials.

The new range of Pebax[®] Clear opens up a whole new scope of possibilities for athletic shoes requiring both flexibility and high performance in combination with transparency and aesthetics. Following a joint collaboration with Arkema R&D team, Pebax[®] Clear was chosen and specified for the first time in a new high-tech baseball shoe, scheduled to be released in Japan from December 2009.

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